

**Detachment**



**Maryland**

**Convention Book  
Ad Sales**





## ***DETACHMENT OF MARYLAND***

***3115 Orchard Ave.***

***Baltimore, MD 21234***

DEAR FRIENDS OF THE SONS OF THE AMERICAN LEGION,

The Sons of The American Legion, Detachment of Maryland, will be celebrating their 45th Annual convention at the Laurel Maryland Post No. 60, in Laurel, Maryland on June 22-24, 2018.

The Sons of The American Legion, is a non-profit organization comprised of over 16,500 members, and part of The American Legion Family, whose purpose is to help make America better through service to our Veterans, Community, State and Nation.

The members of the Detachment of Maryland have one main fundraiser each year, which is the sale of ads for our convention book. The individual presenting this letter to you has been authorized to do so on behalf of the Detachment of Maryland.

In order to make this fundraiser and Convention a success, we are calling upon you, as a member of the Legion Family or business community, to help the Sons of The American Legion through the purchase of ad space in our convention book.

The Detachment of Maryland would like to thank you in advance for purchasing an ad to make this year's Convention a success.

Yours In Service To God And Country,

David Hullihen,

Detachment Commander  
Sons of The American Legion  
Detachment of Maryland



## **SONS OF THE AMERICAN LEGION**

### **DETACHMENT OF MARYLAND**

#### **AD PRICES FOR THE 45th ANNUAL CONVENTION**

PRICES FOR ADS THIS YEAR ARE AS FOLLOWS:

POST MARKED BY MAY 11, 2017

FULL PAGE	\$125.00
HALF PAGE...	\$75.00
QUARTER PAGE	\$50.00

#### **PRICES CUSTOM DESIGN ADS**

FULL PAGE	\$175.00
HALF PAGE...	\$125.00
QUARTER PAGE	\$100.00

CAMERA READY ADS CAN BE ACCEPTED IN HARD COPY OR  
ELECTRONICALLY BY PDF FILE OR MICROSOFT PUBLISHER

**CUT -OFF DATE FOR ALL ADS WILL BE MAY 25, 2018**

PLEASE MAKE CHECKS PAYABLE TO:

**DETACHMENT OF MARYLAND, SAL**

PLEASE SEND ALL ADS AND CHECKS TO.

**Detachment of Maryland  
3115 Orchard Ave.  
Baltimore, MD 21234**

For additional information, please call Bill Hill at  
301-540-9205 or by e-mail at hill062@msn.com.



# Ad Sales Order Form

Squadron Name: \_\_\_\_\_

Squadron #: \_\_\_\_\_

Ad Sold By: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Telephone #: \_\_\_\_\_

Date: \_\_\_\_\_

Do You Have Your Own Artwork? \_\_\_\_ (yes or no) *If yes your Ad will be scanned as is!*

	<u>\$ Cost \$</u>	<u>Customer's Signature</u>
Type of Ad:		
Full Page:	_____	_____
Half Page:	_____	
Quarter Page:	_____	

If you need an ad made for you, then you can choose from the following options:

<b>Circle your choice:</b>	<b>Border:</b>	1	2	3	4
	<b>Header Slogan:</b>	1	2	3	4
	<b>Closing Slogans:</b>	1	2	3	4
	<b>Font:</b>	1	2	3	4
	<b>Artwork:</b>	1	2	3	4

If you would like to write your own "Header" and "Closing", please fill in below:

*The header and closing slogan are the only substitutions allowed!*

**Header:** \_\_\_\_\_

*(Fifteen Words or fewer)* \_\_\_\_\_

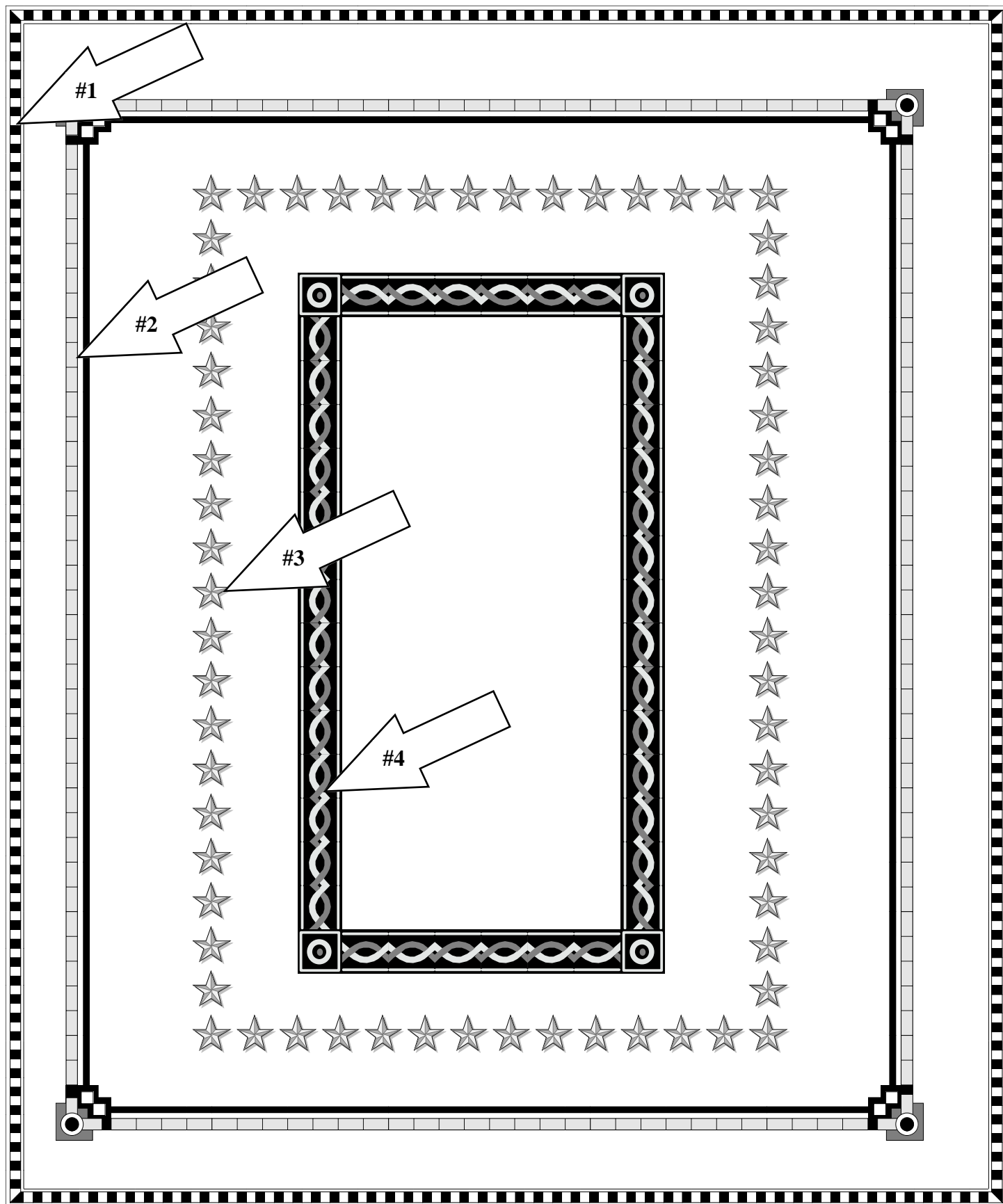
\_\_\_\_\_

**Closing:** \_\_\_\_\_

*(Fifteen Words or fewer)* \_\_\_\_\_

\_\_\_\_\_

# Sample Borders



## **Sample Header Slogans**

**#1**

**Acme Company  
is a proud supporter of the  
Sons of The American Legion!**

**#2**

**Acme Company  
Sends its best wishes to the  
Sons of The American Legion  
for a successful convention!**

**#3**

**Acme Co.  
God Bless America and the  
Sons of The American Legion**

**#4**

**Acme Company  
is a proud supporter  
of its community and the  
Sons of The American Legion**

## Sample Closing Slogans

#1

**Best of Luck At Your  
Convention**

#2

**God Bless America**

#3

**Proudly Serving Our  
Community**

#4

**Wishing You A Safe And  
Prosperous Convention**



# Sample Fonts

#1

**Acme Co.  
is a Proud supporter of the  
Sons of The American Legion**

Font Style: Times New Roman

#2

**Acme Co.  
is a Proud supporter of the  
Sons of The American Legion**

Font Style: Impact

#3

Acme Co.  
is a Proud supporter of the  
Sons of The American Legion

Font Style: Arial

#4

*Acme Co.  
is a Proud supporter of the  
Sons of The American Legion*

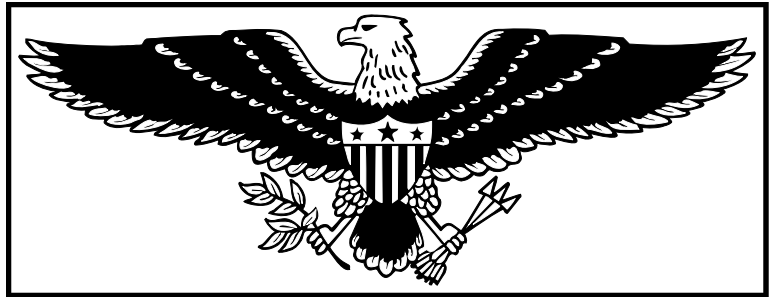
Font Style: Brush Script

# Sample Artwork

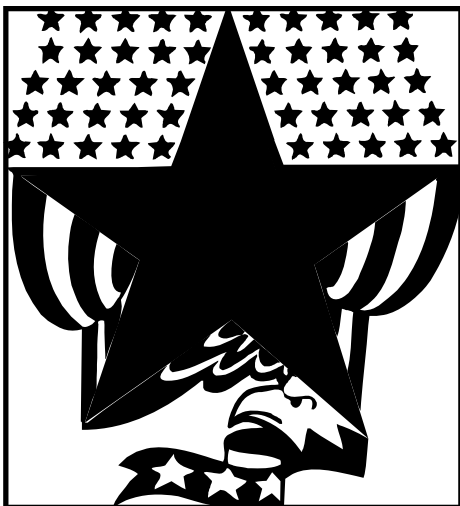
#1



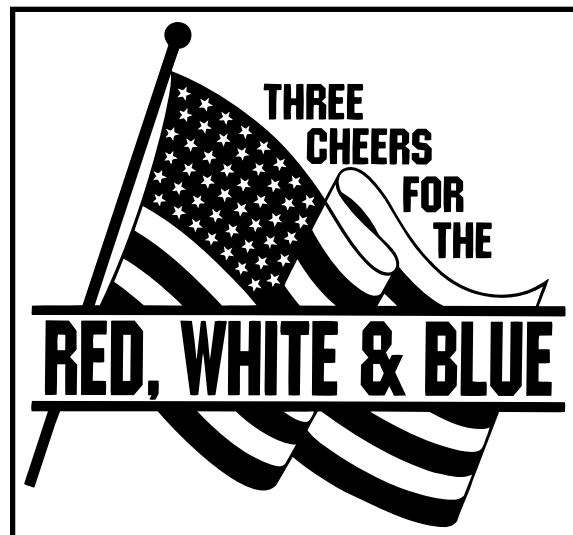
#2



#3



#4



## Sample Ad

**Acme Company  
is a proud supporter of the  
Sons of The American Legion!**



**God Bless America**

## Sample Ad

**Acme Company  
Sends its best wishes to the  
Sons of The American Legion  
for a successful convention!**



**God Bless America**